



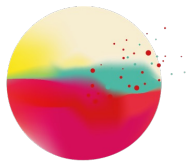
Getting people on board

How can cities mobilise and empower citizens in their journeys to climate neutrality?

Speaker:

Allison Le Corre, Energy Cities
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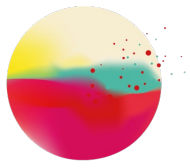
20 February 2024



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Cities are responsible for more than 70% of the EU's emissions.

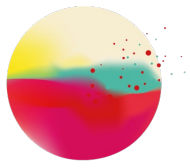
But municipalities are only responsible for 5 to 15% of their city's emissions...



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What about the other 90%?

COLLECTIVE
MOBILISATION IS
KEY TO SOLVING
THE CLIMATE
CRISIS.



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How to engage The 90% ?

1. Raise Awareness

／ Making the journey understandable

Speaking a language everyone understands

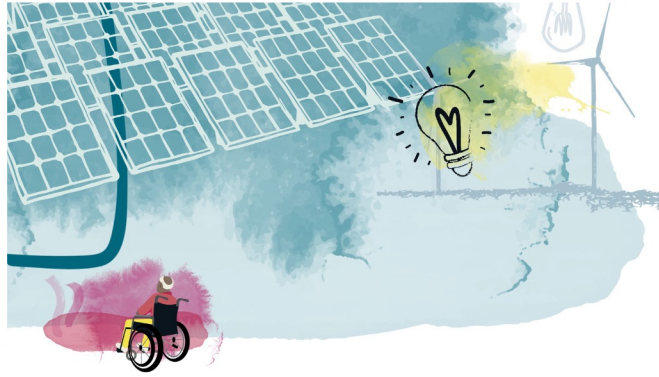
- 1) Adapting the language to the target audience.
- 2) Shedding the technical language.
- 3) Adding a tangible layer to your SECAP.
- 4) Working across departments.

Inspiration: the Flemish Pact



Resource: Tangible Targets for Cities

Examples of Tangible Targets



- 100% of parking areas are covered by PV panels
- 100% of school lighting is switched to led
- 1 Community Energy project per 500 inhabitants



- 1 bike bus route per school
- 20 km/h default speed limit in urban areas
- 1 meter of bicycle lanes per citizen



- Reclaim 80 dwellings from vacancy every year
- Renovate 50 of everyone 1000 housing units

2. Engage

／ Making the journey interactive

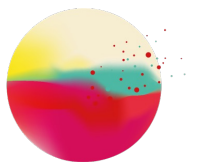
Making it a conversation

- 1) Setting up interactive platforms and forums.
- 2) Having clear calls to action.
- 3) Creating engaging and inclusive material.
- 4) Creating a brand for your journey.

Inspiration: Leuven 2030



Resource: Designing Participatory Processes for a Just & Climate-Neutral City (TOMORROW project)



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Leuven

Less emissions, more future

WHY A CLIMATE-NEUTRAL LEUVEN IS SO NECESSARY

Climate neutral? That means choosing together for the best possible future for everyone. With more greenery, less flooding, more road safety, less noise, healthier air, more future-proof jobs and more social justice.

Q VA | ES | EN

SUSTAINABLE
AND CIRCULAR
ECONOMY

BASED ON
KNOWLEDGE

AND INNOVATION



0:41 / 1:28

The first Leuven Climate Contract

On November 23, Leuven 2030 and the city of Leuven presented the first Leuven Climate Contract. This contains an action plan towards climate neutrality in 2030, commitments from partners to implement the actions, and a financial model to finance those actions.

[READ MORE](#)



Valencia



3. Empower

／ Making it everyone's journey

Giving people the power to direct & shape the journey

- 1) Setting up Citizen Climate Assemblies.
- 2) Guaranteeing representation.
- 3) Recommendations for city council.
- 4) Communicating on actions coming from citizens.

What is a citizen assembly?

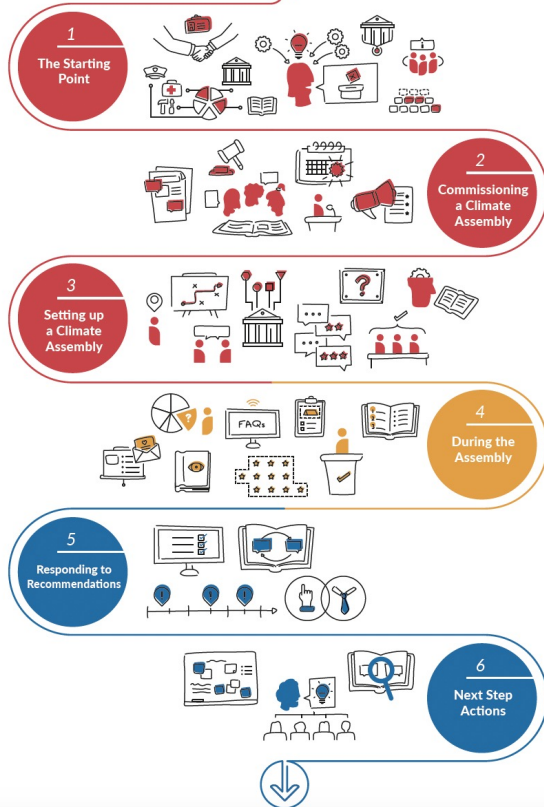
Citizen assemblies consist of randomly selected groups of individuals at local or national level who convene to deliberate an important issue.

Inspiration: Grenoble's Citizen Convention for the Climate



PREPARING FOR A CLIMATE ASSEMBLY
Guidance for policy officials

KNOCA
Knowledge Network On Climate Assemblies

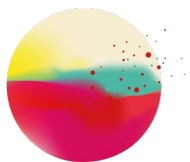


KNOCA
Knowledge Network On Climate Assemblies



Author: Kelly McBride, [IPXImpact](#)
June 2022

Resource: Knoca's Guide to Climate Assemblies



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Grenoble



CE QUE LA CONVENTION A DEMANDÉ : UNE ROCADE À VÉLO

Afin de favoriser les déplacements à vélo et ainsi diminuer les émissions de gaz à effet liés au transport, la Convention citoyenne pour le climat a proposé à la Métropole de mettre en place une piste cyclable Chronovélo circulaire.

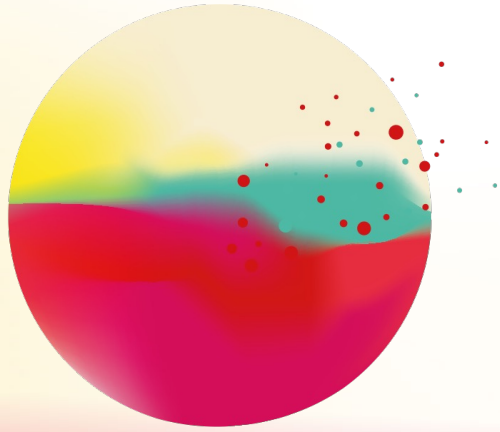
CE QUE LA MÉTROPOLÉ S'EST ENGAGÉE À FAIRE :

- Créer un itinéraire Chronovélo périphérique de 1ère couronne, avec un début de réalisation en 2024. Les études opérationnelles seront engagées immédiatement.



Join our Hub on Local Governance

For resources, stories, funding
opportunities & more

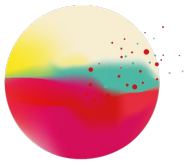


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Thank you!



Links to Resources

- The Flemish Pact: https://eu-mayors.ec.europa.eu/sites/default/files/2022-11/2022_CoMo_CaseStudy_Flanders_EN.pdf
- “Tangible Targets for Cities”: <https://energy-cities.eu/publication/tangible-targets-for-cities/>
- Leuven2030: https://eu-mayors.ec.europa.eu/sites/default/files/2022-10/eumayors-casestudy-participation_Leuven.pdf
- Methodological Guidebook “Designing Participatory processes for just and climate-neutral cities”: <https://energy-cities.eu/publication/designing-participatory-processes-for-just-and-climate-neutral-cities/>
- Examples of online platforms:
 - Leuven 2030: <https://www.leuven2030.be/>
 - Valencia’s 2030 Mission: <https://www.missionsvalencia.eu/missions/?lang=en>
- Knoca’s guide to creating climate assemblies: <https://knoca.eu/preparing-for-a-climate-assembly/>
- Grenoble citizen convention for the climate (in French): <https://conventionclimat.grenoblealpesmetropole.fr/>
- Energy Cities’ Hub on Local Governance: <https://energy-cities.eu/hub/local-governance/>