

Ready4NetZero

„Navigating Challenges in Citizen Participation for Climate Neutrality“

Presentation of participatory planning processes

Thomas Weiß, Climate Protection Manager
Kempten (Allgäu)

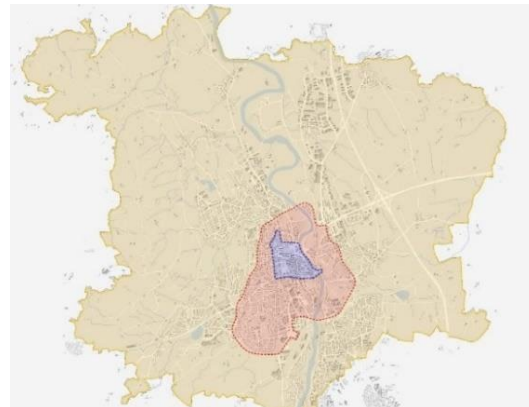
Town of Kempten

- 72.000 inhabitants, dynamically growing
- Kempten = regional center in the Allgäu region, university with 6,000 students, flourishing economy, touristic location
- 50.0 % agricultural land – rural surroundings
- about 39,000 employees



Participatory planning processes Mobility Concept 2030

- Mobility concept 2030: contribution to strategic goals of the municipality
- Future-oriented mobility strengthens the town: less traffic → increase quality of life, introduction of innovative mobility concepts (bike, public transport), guarantee reachability of economic location.
- Mobility concept was developed in a 2,5 year-long process
- Participation of administration, traffic planners, **citizens** und political representatives.



1	Gut zu Fuß
2	Sicher und schnell unterwegs mit dem Rad
3	MIV bündeln
4	Das System ÖPNV stärken
5	Identifikation mit dem Umweltverbund schaffen
6	Erreichbarkeit des Hauptbahnhofs
7	Parken managen in der Innenstadt
8	Information und Orientierung
9	Alternative Mobilität
10	Urbane Lebensqualität für Kempten

Participatory planning processes Mobility Concept 2030

- Stakeholders participated in all stages of the process (analysis of important framework documents, development of different fields of action, thorough analysis of bike traffic and public transport issues, development of main goals and measures).
- Important: Commitment of participants to take part in all nine workshops!
- Very thorough participatory process; high degree of involvement and identification.
- Mobility concept was decided by city council.



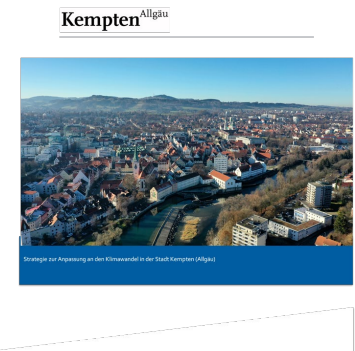
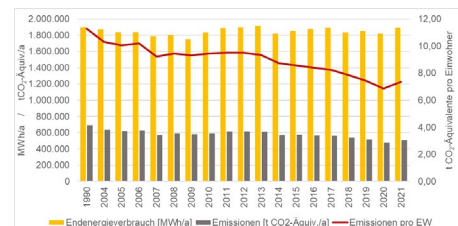
Participatory planning processes

Climate adaptation strategy

- Commissioning of an external company for the development of a climate adaptation strategy for Kempten.
- Development of the climate adaptation strategy included expert interviews, three workshops with experts on various topics and **one workshop with citizen involvement.**
- Climate protection managers provided contacts of interested citizens from different organizations (schools, youth organizations, nature conservation, companies, administration ...). Press was invited to workshops.
- Citizen workshop took place with about 30 participants.

Participatory planning processes Climate adaptation strategy

- Collection of ideas for different measures (e.g. „blue“ and „green“ measures in the town, awareness-rising measures).
- In addition: interested citizens had the opportunity to provide input via an online participation platform. Information on the participation platform was published in the press and on the homepage → very little feedback!
- After the workshop, citizen ideas were „filtered“ with respect to practicability.
- Climate Adaptation Strategy was decided by town council



Participatory planning processes

Summary

- Participants in participatory processes have the expectation that their ideas and suggestions will be implemented!
- Participatory process \neq no guarantee for implementation! Town council will decide on every measure despite decision of concepts!
- Communication of „participatory rules“ is important!

Thanks for your attention!

